

## Jakarta EE Marketing Committee Meeting - July 19, 2018

### Agenda

- Welcome new members
- Reminder on budget electronic vote (per Paul's 07/17 email)
- Reviewing OnBoarding Process Diagram with Time Lines [link](#)
- Technical content on [jakarta.ee](#) (what we have now, what will be available, gap analysis)
- Jakarta EE at EclipseCon Europe & Code One
- Social media stats

### Attendees

#### Marketing Committee members present:

- Amelia Eiras - Tomitribe
- BJ Hargrave - IBM
- Ed Bratt - Oracle
- Jadon Ortlepp - Payara
- Dan Bandera - IBM
- Jonathan Gallimore - Tomitribe
- Michael DeNicola - Fujitsu

#### Eclipse Foundation representatives:

- Tanja Obradovic (Eclipse Foundation)
- Stephanie Swart (Eclipse Foundation)
- Thabang Mashologu (Eclipse Foundation)

#### Actions:

- **\*Action\*** Thabang to send email to all members to remind of deadline to vote on budget - Deadline Mon 23rd 6PM Eastern

#### Discussed:

- Discussed voting majority procedure in regards to budget
- Thabang proposed next week [agenda item](#) to discuss marketing targets/KPI's
- Amelia highlighted that Jakarta One Conference is not in the budget, to be highlighted to steering committee
- Next week [agenda item](#) to discuss review of metrics
- Tanja spoke about high level onboarding process & document of future progress milestones
- [Agenda item](#) for next week to discuss strategy to market monthly milestones
- Discussed blog marketing on Jakarta EE site and the need for a coherent marketing plan. [Skeleton plan already exists](#)
- [Agenda item](#) for next week to developing marketing plan